

SNAP benefits returned to pre-pandemic levels in
MARCH



Federal interest rates have risen
5%



OCTOBER
student loan repayments begin



SPENDING
Consumer spending is shifting



Current Economic Landscape

CHANGE BRINGS OPPORTUNITY!



Leverage Idaho's Promotion Directors



Develop a strong holiday strategy
PROMOTION

We can provide
DATA
analysis for your profit



AD **ANALYSIS**
of LY features



We **PAY** you to advertise Idaho® Potatoes

